

How will you meet demand?

Global electricity demand will increase 57% by 2050.

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1.35% CAGR world-wide

38,700 terawatt-hours by 2050 from 25,000 terawatt-hours in 2017

What is the future of electricity?

Sustainable, renewable, decentralized power

From now to 2040, over 80% of investment in power generation will go toward zero-carbon fuels



How is electricity being decentralized?

Prosumer revolution is here.

Energy access

Affordable

Available

Energy reliability



Optimized



How can you manage complexity?

Today's energy decisions determine your future.

Life Is On S



Will you benefit from the energy shift?

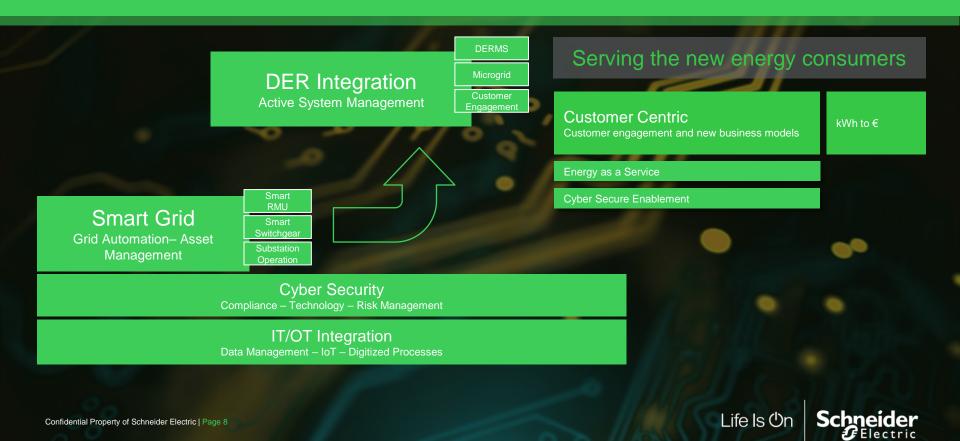
There are enormous opportunities on both sides of the meter.



How can you win?

Seize opportunities to digitize.

How can utilities turn disruption into opportunity?









Eco **Etruxure** Grid

6.5M customers served and growing System-wide management of 20 major storms per year

Estimated up to 250k trouble calls/hour processing capability



How do winning companies build strong energy strategies?

Every company is an energy company.

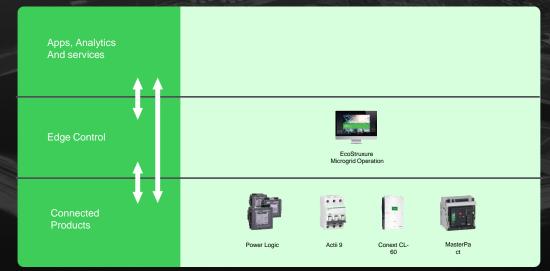
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REIDS Renewable Energy Integration Demonstrator Singapore

Eco **Fruxure** Grid



Cost of energy reduced by 27%

Operating costs reduced by **37%**

Fossil fuel use reduced by **66%**

"This is an initiative to achieve social, environmental and economic impact to Singapore as well as South East Asian nations and Asia Pacific."

Prof. Choo Fook Hoong, Principal Investigator, REIDS, ERIN









How can you take control of the new world of energy?

Harmonize supply and demand with EcoStruxure Grid



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